STRONG MIND

Interior Design (2 of 2)

Course Description:

Interior Design 2 of 2 provides the student with a multi-faceted look at the business of interior design—from planning a career to working in the industry. Students learn about their own interests, aptitudes, and skills and how these can connect to certain occupations and not to others. They learn about the job market, what to include in a résumé, and what to say (and not say) in an interview. Students learn about the workplace with lessons on leadership, organizational culture, teamwork, and career success. They also learn about customer service, accurate recordkeeping, and marketing an interior design business. They discover the various careers in residential and commercial design and the importance of membership in professional interior design organizations. Students also explore these topics in depth:

- selecting flooring, lighting, window treatments, and wall coverings
- •the importance of industry codes
- the importance of technical drawings and what they communicate
- •selecting furniture, upholstery, and accessories
- characteristics and maintenance of textiles

Course Objectives:

- Explain the value of the NCIDQ exam by examining its requirements.
- Identify career opportunities in interior design by examining the job market.
- Identify a specific postsecondary option by describing the variety of postsecondary options available.
- Define your choice of interior design career or specialization by researching the different types.
- Recognize the careers in residential, commercial, and mobile design by identifying the specialties of each domain.
- Describe how CAD is used in the textile industry by explaining how it is used to create various characteristics in textiles.
- Describe how CAM is used in the textile industry by explaining how it is used in manufacturing of textiles.
- Identify solutions to design problems by explaining best practices known in the industry.
- Identify a timeline in an interior design project by reviewing the typical phases of an interior design project.
- Define customer service by identifying factors that contribute to professional relationships.
- Describe the value of contracts by identifying conflicts that can arise without a contract.
- Identify conflict resolution strategies by examining real world scenarios.
- Identify resources that are available to industry professionals and the public by examining the internet and periodicals and trade journals.
- Describe how interior designers can get new clients by examining digital marketing strategies.

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Required Materials:

- Internet browser
- Word processing software
- Presentation platform for course project

Course Overview:

This course consists of six units. Each unit has five lessons. Media include

- two instructional videos
- one course introduction video

Direct Instruction – There are two to three direct instruction activities per lesson.

Discussion Board – This activity is graded by the instructor and allows the student to interact with classmates and the instructor about the subject of the discussion board. Most lessons contain a discussion board.

Lesson Summary – This activity includes the learning objectives from the lesson and review questions the student can answer either in a notebook or on a computer.

Checkpoint – Most lessons contain checkpoints. The number of checkpoint questions ranges from four to ten and may be taken up to three times.

Final Exam – The final exam consists of 36 questions.

Project – There are two projects for the course.

(1) "What If" Scenario: the student is provided with three sets of focus questions to research and respond to. The student has a choice of presentation format, and it is graded by the instructor.

(2) Apartment Living Room Renovation Project: the student is required to choose a ceiling fixture, two window treatments, flooring, furniture, and accessories, and research cost, materials, and other details. It is designed to be presented in a journal and is graded by the instructor.

Explore Further Activity – This consists of three activities. Students can select furniture and upholstery for a sitting area, slipcovers and accessories for a powder room, and textiles for a dining room. This activity is not graded, and the instructor can require that students submit one, two, or all three of the activities to demonstrate what they have learned.

Topics

Unit 1 Career Planning *One project is in this unit.

- Lesson 1: Informed Career Decisions
- Lesson 2: Interior Design: Education Options and Specializations

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- Lesson 3: From the Job Market to the Résumé to the Interview
- Lesson 4: What If -
- Lesson 5: What's Next?

Unit 2 Working in the Industry

- Lesson 6: Interior Design and Its Contributions
- Lesson 7: Practices and Issues in the Industry
- Lesson 8: Leaders and Organizational Culture
- Lesson 9: Work Relationships, Teams, and Work Performance
- Lesson 10: Professional Organizations in the Industry

Unit 3 Tools of the Trade

- Lesson 11: Residential, Commercial, and Mobile Interior Design
- Lesson 12: Lights and Lighting
- Lesson 13: Windows and Their Treatments
- Lesson 14: Walls and Their Coverings
- Lesson 15: Floors and Their Coverings

Unit 4 Tricks of the Trade *Ungraded activity is in this unit.

- Lesson 16: Furniture and Upholstery
- Lesson 17: Slipcovers and Accessories
- Lesson 18: Characteristics and Maintenance of Textiles
- Lesson 19: Textiles and Technology
- Lesson 20: Explore Further

Unit 5 Putting Knowledge to the Test *One project is in this unit.

- Lesson 21: Measuring the Spaces and Interpreting Best Practices
- Lesson 22: Communicating Ideas
- Lesson 23: Providing Universal Access
- Lesson 24: The Strong Foundation
- Lesson 25: Completing and Submitting Your Project

Unit 6 Your Time and Effort

• Lesson 26: Show Me the Money



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- Lesson 27: Accurate Recordkeeping
- Lesson 28: Stay on Track
- Lesson 29: Customer Service
- Lesson 30: Marketing Your Business