

## Course Description:

In this course, students learn about the characteristics of public speaking and useful strategies to become confident and effective public speakers. Topics include the common devices and characteristics of speeches; the types of language and styles appropriate to specific occasions; the importance of critical listening skills and effective visual supports in presentations; the varying approaches to informative and persuasive speeches; the role that rhetoric plays in public speaking; and the value of proper planning, including research, organization, and citation of evidence. The projects will give students first-hand experience with some of these concepts. Students will practice the best ways to introduce themselves in the first project. They will use verbal, vocal, and physical presentation skills and visual supports to talk about their passions in the second project. And they will use rhetorical strategies to prepare a short sound bite for the third project. Final grades are based on ability to demonstrate what has been learned through a variety of assessment types: workbook questions, discussion boards, checkpoints, a final exam, and three multi-step projects.

## Course Objectives:

- Explore effective communication skills for success in a variety of speaking situations.
- Learn speech structure basics and presentation strategies to communicate effectively.
- Build 21st century public speaking skills for career and college readiness.

## Required Materials:

- internet browser
- device with audio and video recording capabilities, such as a camera, cellphone, tablet, or computer webcam

## Schedule of Work:

### **Unit 1: Foundations of Public Speaking**

- Lesson 1 – What Is a Speech?
  - Activity 1 – Devices Used in Speeches
  - Activity 2 – Characteristics of Speeches
- Lesson 2 – Speech Introductions
  - Activity 1 – The Purpose of Introductions
  - Activity 2 – Devices Used in Introductions
- Lesson 3 – Speech Bodies
  - Activity 1 – The Body of a Speech
  - Activity 2 – Identifying Evidence
- Lesson 4 – Speech Conclusions
  - Activity 1 – Summarizing Texts
  - Activity 2 – Choosing Appropriate Summaries
  - Activity 3 – The Purpose of Conclusions
- Lesson 5 – Topics
  - Activity 1 – Select and Limit Topics
  - Activity 2 – Evaluate a Topic
- Lesson 6 – Audiences
  - Activity 1 – Know Your Audience
  - Activity 2 – Evaluate the Audience

- Workbook Assessments
- Checkpoints in Lessons 1-5
- Unit 1 Exam

### **Unit 2: Language**

- Lesson 7 – Language for All Occasions
  - Activity 1 – Standard, Informal, and Technical Language
  - Activity 2 – Appropriate Uses of Language
- Lesson 8 – Spoken Words, Written Words
  - Activity 1 – Oral and Written Language
  - Activity 2 – Comparing Oral and Written Language
- Lesson 9 – Exploring Unknown Words
  - Activity 1 – Context Clues
  - Activity 2 – Determine the Meaning of Words and Phrases
  - Activity 3 – Academic and Domain-Specific Vocabulary
- Workbook Assessments
- Checkpoints in Lessons 7-8
- Unit 2 Exam

### **Unit 3: Analyzing and Evaluating Speeches**

- Lesson 10 – The Art of Listening
  - Activity 1 – Tone
  - Activity 2 – Critical Listening
- Lesson 11 – Engaging the Eyes
  - Activity 1 – Effective Visual Supports
  - Activity 2 – Digital Media
- Lesson 12 – Effective Presentations
  - Activity 1 – Writing and Publishing
  - Activity 2 – Presenting
  - Activity 3 – Evaluate A Speaker's Style
- Lesson 13 – Organization
  - Activity 1 – Signposts
  - Activity 2 – Structural Choices
- Workbook Assessments
- Project 1 – Introduce Yourself
- Checkpoints in Lessons 10-11
- Unit 3 Exam

### **Unit 4: Types of Speeches**

- Lesson 14 – The Purpose of a Speech
  - Activity 1 – Author's Purpose
  - Activity 2 – Analyze for Purpose
- Lesson 15 – This Calls for a Speech
  - Activity 1 – Speeches for Special Occasions
  - Activity 2 – Evaluate the Occasion
- Lesson 16 – Informative Speeches

- Activity 1 – Speeches That Inform
- Activity 2 – Reasons and Evidence
- Lesson 17 – Persuasive Speeches
  - Activity 1 – Speeches That Persuade
  - Activity 2 – Propositions
- Lesson 18 – Proofs and Appeals
  - Activity 1 – Appeals
  - Activity 2 – Tone
  - Activity 3 – Claims
- Workbook Assessments
- Project 2 – Share Your Passion
- Checkpoints in Lessons 14-15, 17
- Unit 4 Exam

### **Unit 5: Rhetoric**

- Lesson 19 – Classical Rhetoric
  - Activity 1 – Elements of Classical Rhetoric
  - Activity 2 – Rhetorical Canons
- Lesson 20 – Rhetorical Strategies
  - Activity 1 – Speech Strategies
  - Activity 2 – Using Rhetorical Strategies
- Lesson 21 – Rhetorical Elements and Devices
  - Activity 1 – Rhetorical Elements
  - Activity 2 – Rhetorical Devices
- Lesson 22 – Rhetoric Today
  - Activity 1 – Western Thought
  - Activity 2 – Rhetoric and Analysis
- Lesson 23 – Rhetoric and Public Policy
  - Activity 1 – Public Address
  - Activity 2 – Public Policy
- Workbook Assessments
- Discussion Board – Ethical Responsibilities of Free Speech
- Checkpoints in Lessons 19-21
- Unit 5 Exam

### **Unit 6: Research and Organize**

- Lesson 24 – Do Your Research
  - Activity 1 – Primary and Secondary Sources
  - Activity 2 – Research Using Multiple Resources
- Lesson 25 – Give Credit Where Credit Is Due
  - Activity 1 – Citations
  - Activity 2 – Use Evidence to Support Analysis
- Lesson 26 – Organize
  - Activity 1 – Patterns of Organization
  - Activity 2 – Organize and Outline
- Lesson 27 – Plan for Your Audience

- Activity 1 – Analyze the Audience
- Activity 2 – Appeal to the Audience
- Lesson 28 – Write
  - Activity 1 – Write for a Range of Reasons
  - Activity 2 – Write with Clarity and Accuracy
- Lesson 29 – Present
  - Activity 1 – Building Confidence
  - Activity 2 – Presentation Style
  - Activity 3 – Applying Presentation Skills
- Lesson 30 – Review and Final Exam
  - Activity 1 – Review of Public Speaking Part One
  - Activity 2 – Review of Public Speaking Part Two
- Workbook Assessments
- Discussion Board – Vaping Persuasive Speech
- Project 6 – Current Event Sound Bite
- Checkpoints in Lessons 24, 26-28
- Final Exam