

Course Description:

In Fashion Design 2 of 2, students will learn what it takes to succeed in a career in the fashion industry. Students will start this course by exploring the educational requirements and skills necessary for the world of fashion and how to prepare now for their dream job. Then they will research the vast variety of jobs available within the industry and some of the key knowledge topics for success. This course is graded based on students demonstrating their knowledge through checkpoints, projects, and a final exam.

Course Objectives:

- Identify ways to be better prepared for careers by recalling skills necessary to succeed.
- Explain the importance of a portfolio by recognizing key components.
- Describe how to make a good first impression by recognizing appropriate behavior in the workplace.
- Describe ethical behavior by identifying key attributes a person demonstrates.
- Describe different styles of communication by identifying them in workplace scenarios.
- Describe how to solve problems in the workplace by identifying effective conflict resolution skills.
- Describe the interrelationship of careers in the fashion industry by identifying how they work together to support the industry.
- Identify different career options in the fashion industry by researching the requirements for careers that interest you.
- Describe the benefits of advertising by recognizing the importance of brand awareness.
- Describe some of the trends that affect the fashion industry by categorizing the trends as legislative, economic, or social.

Required Materials:

- Internet browser
- word processing software
- pen and paper (for notes)
- method for delivering a presentation (for a course project), such as:
 - slide show presentation software
 - video recording software
 - poster creation software
 - voice recording software

Course Overview:

Unit 1: Knowledge Is Power

- Knowledge
- Organizations
- Skills
- Time
- Unit 1 Review

Unit 2: Preparing for a Fashion Career

- Setting the Target
- Career Ready
- Interviewing
- Ethics

- Unit 2 Review

Unit 3: Communication

- Workplace Courtesy
- Communication Styles
- Teamwork
- Lasting Impact
- Unit 3 Review

Unit 4: Career Exploration

- Fashion Industry
- Fashion Careers
- Career Levels
- Career Levels Continued
- Unit 4 Review

Unit 5: Tools and Trends

- Brands
- Advertising
- Advertising Continued
- Industry Outlook
- Unit 5 Review

Unit 6: Course Review

- Unit 1 Review
- Unit 2 Review
- Unit 3 Review
- Unit 4 Review
- Unit 5 Review / Final Exam